



[ASPCA.org/ShopWithYourHeart](https://www.aspcanet.org/ShopWithYourHeart)

Date

Customer Name

Email or Phone

As your customer, I am asking you to carry more welfare-certified animal products and plant-based meat, egg and dairy alternatives. Animals on today’s factory farms suffer due to inhumane conditions, breeding for excessive production and inability to engage in the most basic, natural behaviors. Their cramped, filthy, indoor environments can increase the chances that the resulting products will carry foodborne illness. Animals and shoppers deserve better, and alternatives exist.

I am looking for:

- Chicken Eggs Beef Pork Cheese Yogurt Butter Milk
- Dairy alternatives (made from soy, almond, rice, hemp, cashew or other non-dairy milks)
- Meat alternatives (made from soy, textured vegetable protein, legumes or other substitutes)
- Other: _____

I would like any animal-based products to be from farms certified by one of these programs:



Step 2 and above



You can find a list of meaningfully welfare-certified animal products and widely available plant-based brands at [ASPCA.org/FoodBrands](https://www.aspcanet.org/FoodBrands). Thank you for caring about your customers and farm animals.

Sincerely,